# User journey map

## #1

#### **PROBLEM**

The user wants to go to
a location by cycling
and he doesn't know
which way he should ride

## #2

# **REASERCH**

The user looking for an GPS app.

## #3

## **DECISION**

He is open the speedy app and searching for a route.

## #4

#### **RIDING**

He chooses a route and starts riding.

On the way he gets tired and decides to stop to freshen up, this is not a problem because the Speedy app allows him to locate a nice stopping place with a convenience store to freshen up.

#### #5

# **ARRIVING**

He arrives at the location quickly and safely and finds parking using the feature that locates parking lots in the area.