Lee Nahmani

UX/UI PRODUCT DESIGNER

📞 050-9517724   ✉ Lee.israeli1@gmail.com   in Lee Nahmani   📁 My Portfolio

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ABOUT ME

Creativity is my fuel in everything I do in my life. Whether it's in my observations or in my actions, a sense of design is what inspires and guides me.

I am a curious person by nature, searching for solutions to problems is part of me and I always strive to learn and grow as much as possible In this boundless world!

I consider myself a team player and truly enjoy the high-energy environment of working with a team, brainstorming, and transforming nothing to something.

To me, this is one of my favorite thing to do.

EXPERIENCE

Lalee Design
Freelancer UX UI Designer | 2023

As a freelance designer, I provide B2C services in UX/UI, Interactive design, and graphic design.

These services encompass branding and marketing design, web design, landing pages, and print products.

"Lehem Osher" Bakery
Marketing and Branding Designer | 2017-2023

As the marketing designer, I created social media ad posts, designed lead-generation landing pages, and also designed print products and advertising signs.

In response to the impact of the COVID-19 pandemic on the target audience and customer traffic, I successfully redesigned the brand's visual language through targeted and value-aligned branding, effectively retaining existing customers while attracting new ones.

"Lehem Osher" Bakery
Store Manager | 2014-2017

The job included placing orders with suppliers, managing staff and their training, ensuring a good customer experience through ongoing store management, and handling accounting tasks.

VOLUNTEERING

Website redesign for the association "The New Fund for Cinema and Television" | 2022

During my studies, I was delighted to volunteer in a website redesign competition for an association, where I addressed an overloaded website and navigation challenges.

By defining the target audience, creating wireframes, and designing a new visual identity, I significantly improved the user experience.

My efforts received high praise from the client and earned recognition as a top-three project in the competition.

EDUCATION

Holon Institute of Technology | 2021-2023
UX UI design

Kibbutzim College | 2019-2020
Visual Communications design and industrial design.
finished: first year

Bezalel Academy of Art and Design | 2017-2018
Art studies, General.

"Gimnasia Gan Nahum" High School, Rishon Lezion | 2011-2014
High school diploma, speciallizing in computerized graphic design.

ARMY SERVICE

NCO of management
IDF - Unit Matzov | 2014-2016

In my military service, I commanded and managed a military computer unit that dealt with encryption.

SKILLS

- UX & UI design
- Wireframing
- Prototyping
- Usability testing
- Basics knowledge od HTML & CSS
- Branding and Marketing design
- Graphic Design
- Web Design
- Illustration, drawing and painting

SOFTWARE

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator